MINUTES

Meeting: Eau Claire Public Schools Foundation – Board of Trustees Meeting

Date: April 26, 2022

Time: 12:00pm

Location: Virtual Meeting

Attendees:

☒ Jim McDougall	☒ Julia Diggins	☒ Mike Emberson	☒ Laura Hookom
☒ Kim Hill	☒ Mike Johnson	☒ Heather Market-Sullivan	☒ Michael Strubel
☐ Jennifer McHugh	☒ David Morley	☒ Becky Noland	☒ Derek Prestin
☐ Dustin Wiesner	☒ Wayne Wille	☒ Brad Juhlke	☒ Dr. Carmen Manning
☒ Angie Nijhawan	☒ Patti Iverson	☒ Emily Kuhn	

Notes: Terri Grzyb

Guests: No guests

Meeting called to order at 12:06pm by Chair Jim McDougall.

Call to Order

- Approval of ECPSF Board meeting minutes of 02/01/2022.
    - Motion by Michael Strubel, second by Wayne Wille. Motion passed by unanimous voice of approval.

Other Business

- **Policies – the following items were discussed – all were approved virtually as a Board**
    - Let minutes reflect 3-14-2022 board approval of Chippewa Valley Fore the Kids Golf Scramble.
    - Let minutes reflect 2-18-25 board approval of Name Chg to Adopt a Backpack Fund.
    - Let minutes reflect 3-18-2021 board approval of Winter Fund 21 Disbursements.

- **Agreements**
    - Discussion and motion to approve Charlie Carpenter Memorial Scholarship Fund.
        - Laura discussed; Charlie was a teacher at Memorial High School. His family established funding for graduating Memorial High School seniors who have been active with tech education; waiting on $15,000 annuity; working on getting signatures. Kim – how do we advertise?
        - Some donations that family brought in; fund development and donations – school foundation to do own marketing; start with marketing committee; Mike agrees; can our software allow for donations? Yes
        - Motion by Patti Iverson, second by Kim Hill. Motion passed by unanimous voice of approval.

    - Discussion and motion to approve Legacy Society Members Robert J and Carol Klun.
        - Creates a lunch fund to help make up the difference when the school lunch fund is short (it pays the remaining balance to help the district); recognition is for members to be known as Legacy Society Members; maybe put together a brochure or put something on website

- *No motion needed*
- Brad – set up to benefit school district priorities; should it go directly to school district or the Foundation? 100% will go to Foundation (they will distribute and approve funds); it's an endowed fund.

- **Grants**
  - Group discussion about Round 4 EDI grants recommendation.
  - Carmen served on Committee.
  - Had meeting; requests coming in are for books; 1st two requests from Roosevelt; recommend $500 for Roosevelt to fund library books; Robbins – teacher classroom (requested $1,000); recommends $250 for environment; 3rd request – ½ way through Pablo Foundation; EDI cycles are 2 months long; spend about $25,000 of $50,000; promotional videos being made; how do we want to spend the 2nd half and promote innovation? South Middle School submitted application to fund $7,500 to bring in Linda Blackmon Lowery to talk to students about all-school read (need all 3 middle schools to get $2,500 minimum; $4,500 for speaker); after 3 awards ($500 books; $250 classroom; $7,500 middle schools) - $27,794 balance after 3 awards.
    - Kim – How many people applied? Did we fund all who applied? Yes
    - Kim – Stay connected to curriculum department; to assess resources and offer guidance. Is something established?
    - Carmen – Process of trying to fix inequities; how do we do? Who is choosing the books that are requested? What are we doing as a district to help guide and support our teachers to buy materials?
    - Heather assists with equity, but EDI Director will be the person (Dang Yang) to help with this.
    - Laura – Longfellow requested to spend $10,000 on books for classroom (sitting in funds at school; needs to be approved by Foundation). If under $1,000, doesn't need to go through our approval. Principal approves if under $1,000; ECPSF approves if over $1,000; tabled as of 6.2.22
    - Wayne – $7,500 (grants of $2,500 for each school).
    - Mike Emberson – Does a book need to be approved by ECASD? Mike Johnson – They need to be reviewed (Caroline Akervik).
    - Jim will schedule follow up call for promoting funds.
    - Motion by Wayne Wille, second by Derek Prestin, to accept the Round 4 EDI grants recommendation. Motion passed by unanimous voice of approval.
  - Group discussion about Spring 2022 Quarterly Grant Disbursement.
    - Laura has recommendation to streamline process; will speak to Executive Committee.
    - Motion by Dave Morley, second by Julia Diggins, to accept the Quarterly Grant Disbursement. Motion passed by unanimous voice of approval.

Superintendent Update

- CFASD tragedy – we are assisting their district.
- Erin Dayton – her father passed away.
- Equity training – some presenter notes from 3rd module on Feb. 25 were leaked and shared with media; went national; shared without context; need to explain the why – why are we doing this equity training (share the data and statistics).
- Golden Apple Awards – great night to recognize staff; sent thank you notes; appreciates all who helped.
- Mike, Emily, Wayne, communication to staff into the future – new graduates – we collect email addresses and share.
- Met with Laura at Golden Apple awards ceremony; looking forward to meeting with Jim and Laura moving forward.
- MOU with LaCrosse – would like to move forward with that; continue to explore and push.
- Partnerships with community/manufacturing sector regarding the issues of filling technology/manufacturing jobs (can't keep up with demand) and technology ed positions; we have an opportunity – forming a partnership and grant funding; request funds from Foundation to help support teachers, families, staff, but assist the community (spoke to Chamber) – need skilled, trained workers.

Financial Report

- Discussion to approve January 2022 financials.
  - Brad Juhlke discussed Balance Sheet.
  - Received Ken Vance funds; American Phoenix grant is outstanding but should be received in full by 2023.
  - Discussed donations and investment gains and losses.
  - Motion by Wayne Wille, second by Carmen Manning, to approve Q1 2022 financials, as presented. Motion passed by unanimous voice of approval.
- Discussion of closing of inactive funds.
  - Brad discussed a couple of funds (Dream fund and Memorial athletic club) with small amounts and/or no activity. Laura said they could be closed and distribute to operation fund (variance of power; stated in agreement); Math teacher circle fund.
  - Motion – postpone to later time; Laura will create document to support.

Allocations Committee Report

- Looking for members
- Jim will send email with more info

Nominations Committee Report

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- Jim will send email with more info

Marketing Committee (Mike and Emily)

- Mike sent quarterly newsletters; eblast going out; still looking for writer or intern; good support from other Board members; graduating senior email addresses; still need to get a process to capture data from those we directly impact to help us grow; how to highlight and communicate; include in District updates?
  - Laura – Annual Report is ready to go on website; can send through school mail to each school.

Development Committee Report

- Golden Apple Awards – Heather reported that we had 180 attendees. When, what, where going forward; sponsors need to be priorities; lots of gratitude from teachers. Michael Strubel is happy to be part of what needs to be done going forward.

Executive Director Update

- Thank you to Laura and Becky Wood for pointing us to Laura. Ongoing communication with Mike Johnson and Community Foundation regarding the Director position (asking school district for feedback).

Motion by Michael Strubel, second by Mike Emberson, to adjourn the meeting. Motion passed by unanimous voice ofapproval.

Meeting adjourned at 1:37pm.

Next meeting Tuesday, July 26, 2022, 12:00pm