MINUTES

Meeting: Eau Claire Public Schools Foundation – Board of Trustees Meeting

Date: October 26, 2021

Time: 12:00pm

Location: Zoom

Attendees:

☒ Jim McDougall	☒ Julia Diggins	☐Mike Emberson	☒ Sarah French
☒ Kim Hill	☐ Mike Johnson	☒ Heather Market-Sullivan	☒ Michael Strubel
☒ Jennifer McHugh	☒ David Morley	☒ Becky Noland	☒ Derek Prestin
☒ Dustin Wiesner	☒ Wayne Wille	☒ Brad Juhlke	☐ Dr. Carmen Manning
☒ Angie Nijhawan	☒ Patti Iverson	☒ Emily Kuhn	

Notes: Marisa Pomplun

Guests: Sue Bornick

Meeting called to order at 12:04pm by Chair Jim McDougall.

Call to Order

- Approval of meeting minutes of 7/27/2021
  - Motion by Wayne Willie, second by Patti Iverson. Motion passed by unanimous voice of approval.
- Approval of retreat minutes of 8/5/2021
  - Motion by Wayne Willie, second by Michael Strubel. Motion passed by unanimous voice of approval.

Other Business

- **Policies**
  - No Policies
- **Agreements**
  - Group discussion about All-Night Party Fund amendment to add the principals as fund advisors/contacts for the fund for consistency over years.

  Motion by Kim Hill, second by Wayne Willie, to accept the amendment to the all-night party fund. Motion passed by unanimous voice of approval.
  - Sarah will add in additional information previously discussed about the funding disbursement to be added an email vote in the near future.
- **Other**
  - Group discussion about the Fourth Amendment to Bylaws. There was a correction to the fiscal year to reflect what the Board has been doing.

  Motion by Wayne Wille, second by Derek Prestin, to accept the fourth amendment to the bylaws. Motion passed by unanimous voice of approval.
- **Grants**
  - Group discussion about Quarterly Grant Disbursement. Sarah shared some information about the large donation for the Summer School Bussing for the district.

  Motion by Patti Iverson, second by Angie Nijhawan, to accept the Quarterly Grant Disbursement. Motion passed by unanimous voice of approval.

Superintendent Update

- No Report.

Financial Report

- Dustin shared the overview of the Q3 financials and asked for Committee questions.

Motion by Becky Noland, second by Wayne Wille, to accept the Q3 financials. Motion passed by unanimous voice of approval.

- The 2022 budget work will be starting soon. Dustin would like Committee Heads to come to him with all dollars wishing to be spent in 2022 so he can add them to the budget. If you have revenues you know of, those would be helpful to have at this time as well.

Allocations Committee Report

- Kim shared the 2021-22 Grant Cycle updates. They hope to tell people who are supporting equity work to put their dollars in a specific fund to be allocated more often in the year. The group mentioned showing the requests that are not granted would be nice to see.
- The group would like to see more data about the word being spread out to the district staff and how many applications have been submitted in the past.

Motion by Wayne Wille, second by Julia Diggins, to approve the 2021-22 grant cycle recommendation. Motion passed by unanimous voice of approval.

Nominations Committee Report

- No Report.

Marketing Committee

- Emily shared information about Mail Chimp as a data management and communication tool. The system is very affordable and seems easy to use. The Committee is also looking to have a few part-time interns to work on some promotional materials to share with donors.
- The group wants to have a plan in place to track data and to see what using Mail Chimp has done for the donations moving forward. Reaching out to more donors more often is a big piece of the puzzle.
- Marketing and Development Committees should get together to discuss budget information with Dustin.

Motion by Patti Iverson, second by Dave Morley, to approve the funding for use of Mail Chimp. Motion passed by unanimous voice of approval.

Development Committee Report

- Julia gave a Development Committee report and included a welcome to Michael and Carmen to the committee as new members. The Committee discussed how to grow the database and looks forward to the meeting with the Marketing Committee.
- If Board members have not donated yet, Development Committee is encouraging them to donate. They have a goal of 100% participation and are very close to that goal.

Executive Director Update

- Sarah shared that it has been another busy quarter. She has been getting the name out for the Foundation and it is sticking. People are taking notice. She presented a report to the School Board to show the support that is given to the district. RCU granted an approval for a $50,000 grant! The Gateways project is doing amazing as well. She looks ahead to another busy quarter coming up and all of the amazing things the Foundation is part of. Thank you everyone for getting the word out to make these all a possibility.

Executive Committee Report

- The committees have been doing amazing work so there isn't anything to update on the Executive Committee Report.

- Move January 2022 Board Meeting date - the committee is proposing a week later to February 1, 2022

Next meeting Tuesday, February 1, 2022, 12:00p.m.

Mark your calendar:

Wednesday, October 27, 2021 – Open House - Gateways
Thursday, April 14, 2022 – 7^{th} Annual Golden Apple Awards

Motion by Julia Diggins , second by Michael Strubel, to adjourn the meeting. Motion passed by unanimous voice of approval.

Meeting adjourned at 1:27pm.